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innovation management is much more than managing a single aspect, such as creativity, entrepreneurship, research and development or product development, and we maintain that position in the most recent edition (Tidd and Bessant, 2018).

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Strategic Innovation Management (1 st edition, 2014), Managing Innovation (6th edition, 2018) Entrepreneurship (2018) and Innovation & Entrepreneurship (3rd edition, 2015). The function and contents of the Portal are continually being updated and we're always open to new ideas. On the site you can find a variety of open resources including:

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Managing Innovation (I&E) Risk taking In risk-avoiding climates, there is a hesitant mentality and low-energy jobs When there's too much risk taking, there are too many ideas floating around, but

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